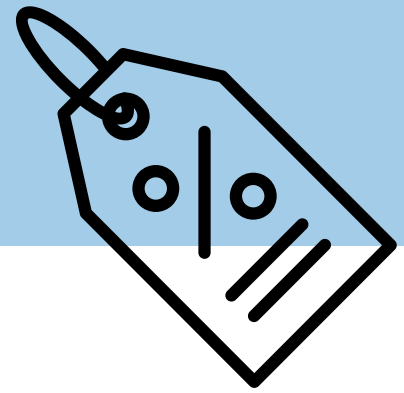


# IS RETAIL DYING?



## Retail sales figures.

These are just some statistics on the current retail market within the UK.

## How are current retail sales compared to previous years?

According to ONS, retail sales volumes are estimated to have fallen by 0.3% in October 2023, following a fall of 1.1% in September 2023

### Statistics

**24.9%**

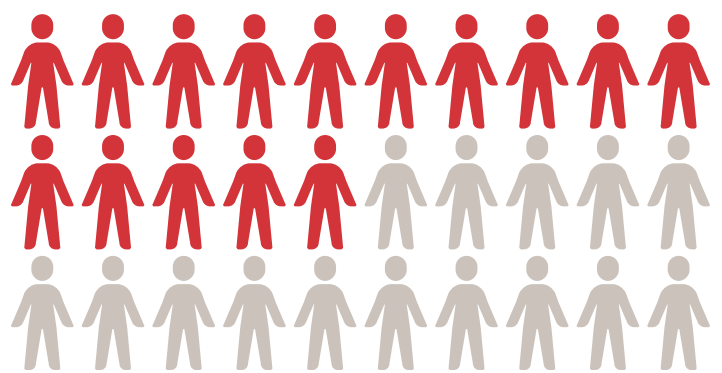


24.9% of all online sales are spent in textile, clothing and footwear stores (ONS, 2022)

### Statistics

**85%**

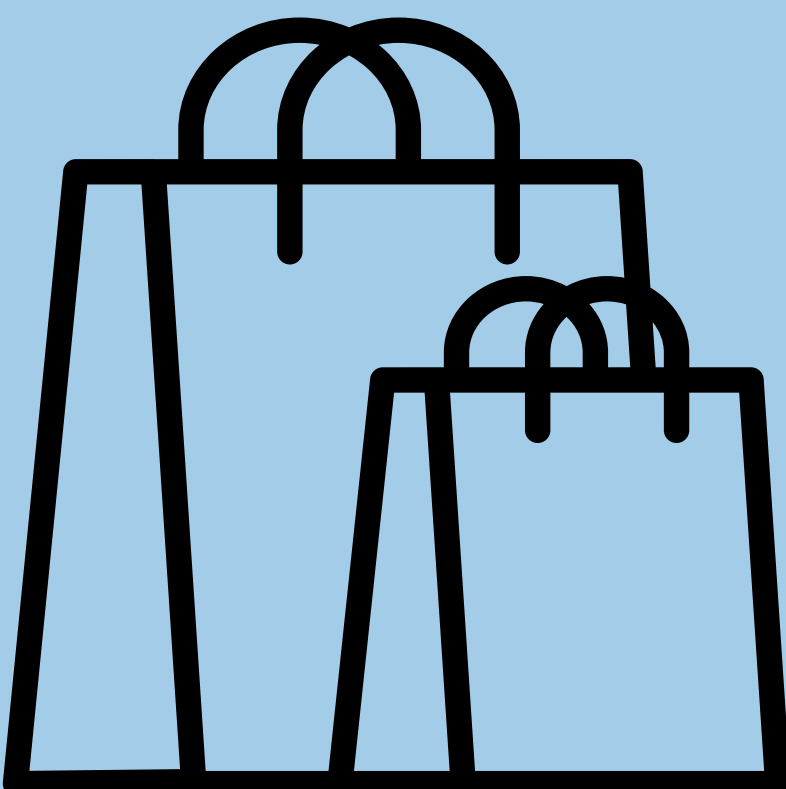
of consumers shop online  
(Statista, 2020)



## Online retail compared to high street sales

The proportion of online sales rose by 0.3% to 26.6% between November to December 2021. This is substantially higher than the 19.7% in February 2020 before the coronavirus pandemic.

(ONS, 2022)



Retail sales figures are fluctuation constantly however there are common trends within the last 2 years that we expected to continue.